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How To Benefit From This Reference Work

Here is an easy way to stimulate your imagination and get all the headline ideas you'll ever need. Even seasoned professionals often need a source of stimulus to get the mind's gears into motion. This book was created around such a need. Of course, you should never copy any of these headlines exactly as they were written -- but there are no laws against borrowing freely from the successful efforts of others.

Each and every one of the 2001 headlines have been winners. Chances are that many of them can be quickly and easily adapted to your own special copy assignment. It will save you countless hours of time and effort. As a writer of advertising copy, I'm sure you know what it is to struggle with copy for hours, for days -- fixing it, polishing it, leaving the headline for last and then spending half an hour on it...when you know you should be spending hours on headlines -- if not days!

Now all you have to do is scan the table of contents, choose some appropriate headlines - and quickly make only those minor changes needed to match it to the particular product or service you're selling.

Headlines For Selling Subscriptions

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2 Big Dangers Now Facing Every Upper-Income American ... And One New Discovery That Can Protect You Against Both. Sample It. Free.

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Would You Like To Earn \$40,000 A Day?

Will You Let Me Help You?

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The Peaceful Man's Way To Win Fights

How You Can Live Rich

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I Have All The Money I Need. How About You?

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The Most Expensive Mistake Of Your Life

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The Truth About Getting Rich

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Learn From A Team Of Top Money Experts

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Would You Like To Know When You Would Most Likely Be A Winner?

If You Can Lick A Stamp - You Can Lick Your Weight Problem!

Of Course You Can Afford It. Think Of All The Money You've Saved Drinking Ordinary Scotch.

Now You Can Eat More And Weigh Less.

It's Easy To Cash In On Your Amazing Astrological Abilities

Man Who Limped With Foot Pain - Now Runs 2 Miles Every Day!

Have You Ever Taken A Practice Golf Swing At A Dandelion?

The Amazing Diet Secret Of Desperate Housewife

How To Discover The Priceless Secret Of Good Health And Slash Your Medical Bills In Half!

Can Your Child Read These Words?

How Do You Grow \$1,000 Worth Of Food In A Garden This Small?

It Gives Even The Best Student What He Needs To Look Better

Here's How Zoga - A Unique Zen Approach To Yoga That I Stumbled On - Helped Me Reach Levels Of Achievement Beyond My Wildest Expectations!

World's First Solar-Powered Watch Guarantees To Outperform Any Watch Sold Today...Or Costs You Nothing.

I'll Give You \$1.00 For Every Two Pounds You Don't Lose With My Diet And Pill...

Ear Pollution Solutions

If Luck Isn't The Answer, "What" Is?

Learn How Relaxation Therapy Can Help Reduce The Risk Of Heart Attack, Hypertension & Diabetes - Give You Greater Vitality And Help Prevent Overeating!

How To Find Someone To Love

The Man Who Brings People Together!

At Last, Someone Has Unlocked The Secret Of Getting People To Fall In Love With You!

Watch Your Weight And Inches Disappear!

When Your Taste Grows Up, Winston Out-Tastes Them All.

You Call Yourself A Scotch Drinker And You've Never Tasted The Original?

It Pays To Be An Idealist When You Buy A Diamond

How Come People Can Walk Up To A Blackjack Table And Always Walk Away A Winner?

Smokers Prefer 3 To 1

Give Me 5 Days And I'll Give You A Magnetic Personality...Let Me Prove It - Free

The Deaf Ear Now Hears Whispers

Why These Vitamins Can Make You Feel Peppier

Do You Have These Symptoms Of Nervous Exhaustion?

Which Of These 5 Skin Problems Would You Like To End?

Who Else Wants A Kissable Complexion In 30 Days?

Can You Pass This Memory Test?

Why I Offer You This New Type Of Pipe For 50¢

Let Me Tell You How I Reduced For Keeps

I Never Stopped Eating Yet I Lost 107 Pounds.

Important News For Folks Who Swore They Would Never Try Another Reducing Product

Read These Astonishing Results Of Clinical Tests Conducted By Doctors!

He Became Twice The Man At Half The Weight!

Now A Few Outstanding People Can Own Their Own (Barter) "Bank"

How To Get A Grip On Audience Attention

Now, Protect Your Family With A Low-Cost Home Burglar Alarm You Can Install Yourself

Look Good To Yourself...Everyone

Doctor Discovers Method Of Regaining Hair Loss

Be Recognized Around The World

Alive With Pleasure!

Products That Think

Ladies! Get In To Fitness In 5 Easy Minutes A Day!

"Devastating"

Join The Winners!

First Breakthrough For The Little Fellow

Are You Over-Matched?

Choose The Plan That's Right For You

How Much Are You Worth?

Real Quality Has A Way Of Creating It's Own Image

How Long Will You Live? Ignorance About How To Take Care Of Yourself Can Be The Mistake That Kills You In Your 50's Or 60's..."The Dangerous Years"!

Give Money. Even More, Give Understanding

Why It's Become So Popular

Why Would We Send It To You Absolutely Free?

Let Us Tell You Our Story

Are You Just Guessing When You Say, "Not For Me".

Something To Look Forward To Each Day!

You See Immediate Results!

"It Doesn't Cost, It Saves!"

What's Your Dream?

Have You Envied The Millionaires?

For Very Special People!

Positive Proof This Method Succeeds!

The Choice Is Yours

The Most Expensive Mistake Of Your Life.

I'd Like To Give This To My Fellow Men...While I Am Still Able To Help!

Maybe Your Next Investment Should Be In Yourself

The Illusion Of Having Money

A Message For People Who Crave Independence, And Don't Know How To Get Started

One Basic Change In Your Thinking Can Mean An End To Worry And Fear, And Control Of Your Financial Future

The Ugly Truth

To The Men & Women Who Want To Quit Work, Someday

It's Time For You To Know The Real Facts!

This Is Your Chance Of A Lifetime

Will You Let Me Help You?

You Don't Know Me, I Realize...But I Want You To Have This Before It's Too Late

Sound Too Good To Be True?

Your Life, \$9.95.

...We Speak Your Language

Up To 60% Off.

La Difference

What Comes Out Depends On What Goes In

Yours Free - My Gift To You!

Positive Thinking Will Not Do It

How To Make An Intelligent Choice

Headlines For Selling Home Study Courses

How To Get A Grip On Audience Attention

Money Broker! And You Can Borrow All The Money You Need!

Give Me 5 Days And I'll Give You A Magnetic Personality ... Let Me Prove It - FREE

"No Time For Yale -- Took College At Home", Says Well-Known Author

Can You Talk About Books With The Rest Of Them?

Can You Pass This Memory Test?

To A \$15,000 Man Who Would Like To Be Making \$25,000

Why Some People Almost Always Make Money In The Stock Market

Call This Man. He Could Connect You With \$25,000

He Banked \$120,000 In 10 Months: Part-Time! A Friend Heard How - And Just Made \$75,000: Part-Time! Now You Can Use Our Method Of Holding Rental Homes! Without Capital-Time Or Headache!

This Christmas, Let Your Present Be Your Future!

"Imagine! Just When Most Men Think They're Through, I Found A Whole New Big Career At 63!"

How To Succeed In Business Without Really Typing

Mail-Order - The Marketing Wave Of The 1980's

Want To Know How You Can Get Money From Where You Are Now To Where You Want To Be Financially - And How To Get There In The Shortest Possible Time

What's Really Stopping You From Making Good?

Now Be Honest With Yourself - More Honest Than You've Ever Been In Your Whole Life!

How To Discover And Demolish Your "Success Barrier" Forever!

If You'd Rather Put Money In Your Pocket Than Watch T.V....

If You're Not Very Proud To Tell New Acquaintances What You Do For A Living, Why Not Tell Them You're A Writer? That Always Impresses Everybody.

"I Thought I Was A Big Success Until I Talked With Bob McNeill."

Free Booklet Shows...The Perfect Way To Beat Inflation! "I Made \$90,000 Last Year -- Here's How You Can Too!"

To The Person Who's Thinking Of A Career Made In Real Estate.

How To Start A Creative New "Money Hobby" That Might Double Your Present Income.

Take The First Step Toward A More Profitable Future Right Now!

14 Ways To Help You Earn Money

"If You'd Rather Earn \$25 Or \$30 An Evening Than Watching T.V....

Have You Got What It Takes To Earn \$30,000 Or More By Next Year?

Elect A Better Future.

An Easy Way To Make More Money!

"My System Is Simple, Straight Forward And Quick - But It Works. Do It Right And I Guarantee The Highest Earnings Of Your Career!"

Would You Like To Take In \$140 After Supper?

Be Your Own Boss And Earn A Full Week's Salary In One Day!

How Ted Vernon Averages \$20,000 Working 6 Months A Year

How To Tap The Source Of Creative Power Within You To Achieve Your Fondest Dreams

No Hard Work...No Long Hours...No Investment Necessary

Get Rich Doing Anything You Want - Even If You Work For Someone Else - Even If The Current Recession Worsens

You Can't Become Rich In Your Pocket Until You Become Rich In Your Mind!

We're Looking For People To Write Children's Books

Can A Man Or Woman My Age Become A Hotel Executive?

Don't Envy The Plumber -- Be One

What's Your Best Chance Of Earning \$50,000 A Year By The Time You Are 30?

"Imagine Working Until 4:00 A.M. -- And Loving Every Minute Of It!"

It's Crazy That A High School Dropout Would Make This Much Money

It's Easy To Cash In On Your Amazing Astrological Abilities

Here's How One Man, His Wife And Six Children Left A Paycheck Existence To Enjoy Security And Independence

Tom McCahill Says: "The Appliance Repair Field Is So Uncrowded It's Almost Lonely"

Now You Can Learn These Two Well-Paid Skills At Home...In Your Spare Time.

Be A Legal Investigator

Unlimited Lifetime Income From Racing

I Conquered Horse Racing After I Discovered The Supreme Secret. Now I Make All The Money I Want And Live Like A King. Maybe You Can Too!

I Make Every Track My Bank

3 Well-Paid Skills NRI Can Teach You At Home In You Spare Time

Why Struggle To The Top In Someone Else's Business When You Can Start At The Top Of Your Own?

This Is Absolutely The Easiest Way For You To Have A Future Free Of All Money Worries.

Learn From A Team Of America's Top Money Experts

For People Who Want To Get Rich The Sage, Sure Way

Stop Dreaming And Start Making Money

Who Else Wants To Make Big Money In Electronics?

Enjoy An Interesting, Exciting Career In A Business Of Your Own

I'll Guide You Step By Step Into Your Own Thriving Business

How To Get Rich (Not Just Comfortable, But Rich)

Are You Missing Out On The Extra Pay Of An I.C.S. Graduate?

"I Was An Educated Failure At 40" (But Baby, Look At Me Now!)

Are You Still Working For Peanuts While Others Are Making It Big?

To The Traveling Salesman Who's Smart Enough To Know When To Call It Quits.

Shouldn't You Start Your Own Business...While Still Employed?

Make Money Writing Short Paragraphs

Chicago Man Reveals A Short Cut To Authorship

Will Your Job Be The Next To Go?

Imagine Making Up To \$100.00 In A Single Hour...Operating A "Business" You Can Carry In Your Pocket!

Enroll In This Proven Home Study Program And Learn How To Exploit Every Financial Situation To Your Own Advantage

Speak Spanish Like A Diplomat!

I Earned \$130,000 In 18 Months, "Selling" & Then Buying "Junk" Equipment.

\$100,000 Opportunity Selling Information Thru The Mail

Only One Career Woman In 1,000 Finds The Job She Deserves

Free Kit Tells How To Take Better Photographs

A Surprisingly Simple Way To Get "Out Of The Rat Race (And Into The Chips!)

Free Advice...To Help You Get Ahead

Sending For The Opportunity Booklet Of Your Choice Could Be One Of The Smartest Moves You Make This Year

This Free Booklet Will Tell You How You Can Become A Computer Programmer

Inventors, Strike Paydirt!

Six Propositions For A Fuller Future

How I Am Making Spare Hours Pay Big Dividends

Who'd Have Thought I'd Make So Much Money Without Going To College?

Maybe Your Next Investment Should Be In Yourself

Turn Your Writing Hobby Into Cash

The Only Program Of It's Kind Developed Especially To Teach You How To Achieve Personal Economic Survival In Today's World

This Course Is For People Who Want To Build Their Nest Egg By People Who Did It

Here Are Only Some Of The Subjects You'll Cover To Help You Fatten Your Bank Account

More Than You Dream...For Less Than You Think

Turn You Best Shots Into Big Shots

The More Advanced You Get The More Advanced It Gets.

Tips On Keeping Your Lifestyle In High Gear

"If You're So Smart, How Come You Ain't Rich?"

I Will Not Just Tell You About My Success Story, But Rather...I Will Introduce You To Your Own!

Stop Using Excuses Now

Opportunity Is Not Just Knocking At Your Door...It's Almost Knocking Your Door Down!

How To Make An Intelligent Choice

Start Yourself On A Lifetime Of Winning!

Positive Thinking Will Not Do It

Why In The World Would You Want To Read This Ad Any Further...Knowing It Might Cost You \$100 At The Very Least?

Yours Free - My Gift To You!

What Comes Out Depends On What Goes In

La Difference

Do You Make These 10 Common Mistakes?

You Can Only Go So Far On BS

You Don't Know Me I Realize...But I Want You To Have This Before It's Too Late

Your Life, \$9.95

Sound Too Good To Be True?

...We Speak Your Language

Up To 60% Off.

Cash By Mail.

Think And Grow Rich

To The Men & Women Who Want To Quit Work Someday

Does Money Talk?

Take! The World's Easiest Money!

Now Everyone Gladly Works For You - Free

Would You Like To Earn \$40,000 A Day?

Will You Let Me Help You?

This Is Your Chance Of A Lifetime

Now Is The Time To Act!

It Takes Just 5 Seconds...And It's...How To Be Number One...Instantly!

Because Someone Noticed Something, That Nobody Else Ever Did, The Most Important Discovery For Success Has Been Made!

Do You Know How To Quickly Find A Lawyer Specialist?

Get Anything Dirt-Cheap - Or Even Free!

The Peaceful Man's Way To Win Fights

How You Can Live Rich

The Ugly Truth

Which Is The Play And Which Is The Replay?

Help Me Establish A Monopoly

If You Read Nothing Else, Be Sure To Read This...

How To Discover The Fortune Lying In Your Own Hometown

A Message For People Who Crave Independence And Don't Know How To Get Started

One Basic Change In Your Thinking Can Mean An End To Worry And Fear, And Control Of Your Financial Future

The Illusion Of Having Money

It's Our Dime, So Start Talking

Maybe Your Next Investment Should Be In Yourself

Sell Your Ideas!

Millions Of Dollars Are Paid Annually To People Who Have Thought Of New Ideas Or Of New Twists To Old Ideas, Is There Any Reason Why You Shouldn't Be One Of Those People?

How To Create And Develop Saleable Ideas

Learn How And Where To Sell Your Ideas

Turn Your Ideas Into Money

I'd Like To Give This To My Fellow Man...While I Am Still Able To Help!

I Have All The Money I Need, How About You?

I Found A Winning Secret That Works - Period

The Choice Is Yours

Don't Give Up The Ship

If You Want A Stronger America, There Isn't Any Choice

The Most Expensive Mistake Of Your Life

Positive Proof This Method Succeeds!

If Your Hate To Wait - Join The Club!

If Your Answer Is "No" To One Or More Of These Questions, You Need The DMMA

What's Your Dream?

Have You Envied The Millionaires?

For Very Special People!

How To Stumble Upon A Fortune In Gems

Shouldn't You Spend Just \$ ____ A Year So You Can Get The Facts That Serve Your Interests?

Turning Stumbling Blocks Into Stepping Stones

"It Doesn't Cost, It Saves"

Something To Look Forward To Each Day!

You See Immediate Results!

Are You Just Guessing When You Say, "Not For Me"?

You And I Will Both Profit

Who's Forgetting This Important Basic?

Let Us Tell You Our Story

Why Would We Send It To You Absolutely Free?

Why It's Become So Popular

How You Can Participate

Special ½ Price Get-Acquainted Offer! For A Hard-To-Believe Introductory \$32.45.

How To Make The System Work For You

How Much Are You Worth?

"This Is No Bull...Just Plain Facts!"

Choose The Plan That's Right For You.

Are You Smart As A French Peasant?

First Breakthrough For The Little Fellow!

The Only Successful Way To Thrive On Shortages & Inflation

With This Behind You, You Will Never Be Beholden To Anyone Else For The Rest Of Your Life!

Join The Winners!

How To Cut Your Income Tax To Zero In 1980

Cope Better, Punish Others Less, And Equip Yourself To Work For A Change In The System.

Too Busy Earning A Living To Make Any Money?

You're Tired Of The Treatment You're Getting.

Alive With Pleasure!

Be Recognized Around The World

Headlines For Selling Business Services & Equipment

Where Would A Wise Investor Seek Sound Advice, Attentive Service, Unbeatable Information And Unmatched Financial Strength?

Don't Worry...We Won't Ask You To Buy Anything. In Fact, We Probably Won't Even Let You Until We Get To Know You Better.

How Much Are You Losing To Deadbeats Right Now?

Where Doctors And Lawyers Get Their Best Advice

Sell Your Product On National Television For A Percentage Of Profit

Loans That Fit Your Business, Not Your Bank

How To Pay Less For Advertising While You Get More Orders!

We Can't Control The Weather. But We Can Control It's Cost

We Think Growing Companies Deserve As Much Cash Flow And Asset Protection As Giant Multinationals

The 1980's Offer Fabulous Financial Opportunities If You Follow This Inflation-Beating Plan

It's Easier Than You Think To Start Your Own Business

Can Your Two-Or-Three Line Phone System Solve These Business Problems

Are You Closing Your Eyes To The Profit Potential In 800 Services

Don't Try This With Any Other Copier

Making Hard Decisions With Soft Information

Know More. Risk Less

Programs To Match Your Growing Needs

Who We Are

How To Tell A Wheeler Dealer From A Sharp Copier Dealer

No Matter What Kind Of Meeting You're Putting On, Hilton Can Pull It Off

Once In A Great While, Something Comes Along That Exceeds Your Expectations

How To Fine Tune A High Speed Cash Flow Network With 195 Moving Parts In 50 States

Others Got Back Thousands Because They Believe In Me And My System Not One Lost

Profit From The Wisdom Of These Investment Experts!

In The Last Eleven Months, I Would Have Saved You \$5,700 In Commission Costs

How To Recruit Managers Who Treat Problems As "Opportunities In Work Clothes"

How To Organize A Sales Force 46% More Likely To Close - With No Increase In Staff.

Quite Simply, This Is What It Means To Be An Information Systems Company

Tax Time. Without Taxing Your Time.

Successful Investing & Money Management - If You're Doing Well, You'll Do Better. Much Better.

We Turn Ideas Into Money For Some Of The Profit-Oriented Companies Around Detroit.

Publishing Your Book Can Give You A Career In 30 To 90 Days

Ask You Security Company These Questions. Then Check The Answers

An Inside Track For The Outside Director.

All The Business News You Need...When You Need It.

Why Should You Have To Go To A Lawyer Every Time You Make A Legal Agreement?

Save Thousands Without Risking A Dime!

Raise Venture Capital Without Losing Equity!

How The Young Millionaires Trade Commodity Futures

If You Can, I Will Make You The Highest Paid Personnel Director In California

The Happiest Millionaire Around Teaches Others His Secrets

If Your Publication Passes This 30-Second Quiz, United Litho Can Save You Money Printing It.

Announcing The First In-Depth Look At Conversions And Renewals - An Area Of Circulation That Too Often Receives Less Attention, Time, And Effort Than Those Programs Aimed At Signing Up New Subscribers.

How To Hold The Line On Promotion Costs While You Make More Money From Renewals

Most Writing Loses A Little In Translation. An Insurance Policy Can Lose Millions.

Multinational Companies Face A Unique Problem That Domestic Companies Are Much Less Exposed To: The Risk You Think Is Covered.

After 75 Years, E.F. Hutton & Company Still Has Only One Name.

Don't Turn Your Back On WATS Because You Think It's Only For The Biggies.

It's Not Just What You Know About A Market - It's Who You Know, Too.

How Well Is Your Corporation Communicating?

If The Money You're Making Is Slipping Through Your Fingers, We'll Show You How To Keep It And Turn It Into The Kind Of Money You Thought Only A Fortunate Few Could Accumulate.

Shrink Your Materials Inventory Without Stretching Delivery Schedules

Do You Want To Take Control Of Your Career?

Cut Your Mailing Costs By 10%...20%... As Much As 30%

Why The Price You Paid For Stock Is Absolutely Irrelevant To Where And When It Should Be Sold

What Have You Got To Show For The Money You're Making?

Basic Training For Commodity Traders

Who Is The Best Person To Conduct A Sales And Marketing Needs Analysis For You?

Executive Recruiter Reveals How To Land An Outstanding Job!

I Will Show You How To Buy Gold As Professionals Do

How We Can Maximize Your Potential Return, While Minimizing Your Risk.

Here's The Minimum We'll Achieve -More If Possible - And That's A Guarantee

Can You Guarantee PR Results?

Get Successful, Cooperative Agreements More Consistently

Four Reasons To Consider Hutton Capital Management...(And One Reason Not To*.)

Get Instant Customer Response

Improve Company Image

Let Your Customers Call You Toll Free For Just 60 Days And See How Business Picks Up

Capital You Can Work With. Financing You Can Live With.

Obtain Guaranteed Credit Anywhere In The United States.

Four Ways We Can Lend You Working Capital While All Your Capital Is Busy Working

Is Nailing Down A Contract Getting You All Tied Up?

Introducing The No-Wait, Company-Paid, All-Purpose Executive Check-Up.

Express Mail Knows It Doesn't Matter How Low Your Bid Runs If It's Running Late

By This Time Next Month, You Could Have A Global Data Communications Network.

You're Probably Going To Pay Too Much In Personal Income Taxes This Year.

You Grow - We Grow - A Partnership That Works

Six Tough Questions To Ask About Support - And The Answers You'll Get If You Ask...

Corporation Uses Magazine Articles As Marketing Key

Marketing Information As It's Happening, Not Just After It's Happened

A Broker Who Works For You, Instead Of Your Commissions.

A Back Office That Works With Our Account Officer

Service Tailored To Your Needs

A Free Brochure, A Free Survey, And A Way To Get Your Payroll Free

Money. You're Making It. Now Manage It.

I Help People Strike It Rich!

7 Ways Long Distance Can Keep Your Head Above Water.

Find Out How Much Easier We're Making It For You To Do Business

Once You Look At Our Successful Partnerships With American Industry, You'll Know Who To Line Up When A Tall Order Comes Your Way.

D & B Reporters Don't Care About Headlines. Just Bottom Lines.

If You Know Industrial History, You Know Austin.

Our Business Is Putting Women In Business

Isn't It Surprising So Many Investors Have Never Discovered Us?

Do Your Employees Work As Slowly As They Read?

You'd Think We Developed Our Material Management System Just For You

How Do You Get The Whole Picture When You're Researching Conglomerates?

Phone Wizard

Call This Man. He Could Connect You With \$25,000.

An Easy Way To Change Jobs

How To Tell A Wheeler Dealer From A Sharp Copier Dealer

Give Us 48 Hours, And We'll Give You The World's Best Plant Location Deal.

You'll Just Love The Way Microfilm Makes You Feel So Secure About Your Files

Are You Low In Assets But High In Willingness To Learn Creative And Productive Investment Techniques?

Own Property And Want To Learn How To Pyramid Your Assets?

How To Get Free Advertising And Free Publicity!

Independent Men With Independent Ideas

Beware Of Tricks And Traps That Lose Your Hard Earned ;Money

A Lot Of Companies May Not Like What We Have To Say

I Can Help You To Give Your Life The Direction Fulfillment And Happiness You've Always Wanted

Our "Loss Prevention" Philosophy Is Your Gain

A Recommendation Is Only As Good As Its Timing

Two Ways Heller Can Generate More Working Cash For You

Concern. It's One Of Our Strengths

Would You Like To Sell Our Product On National T.V. For A Percentage Of Profit? Tele-Star Marketing Can Help.

Hewlett-Packard Offers An Important New Capability For It's Computer Customers.

How To Push Your Resume To The Top Of The Stack...And Land The Job. 100% Guaranteed!

Why Using A Lawyer May Be Dangerous To Your Wealth...

This Man Can Put \$1,000,000 In Your Mail Box

Special Invitation To Inventors

Some Loans Can't Wait For Someday

This Man Knows Things About Business Even Your Broker Doesn't Know.

Publishing Your Book Can Give You A Career In 30 To 90 Days.

Reduce The Telephone's Bite Into Sales By 30% Or More

The World's Best Football Prediction Service

Xerox Learning Systems Invites You To See Companies Naked

Our Facilities And Resources Are At Your Disposal To Help You Build Your Own Successful Business

Warning: You Probably Can't Do It Without My Help!

Personal Help Is Available Whenever You Need It

"...For The First Time...I'm Keeping Up With The Mountain Of Reading I Must Do..."

How The Experts Buy And Sell Gold Bullion, Gold Stocks & Gold Coins

Do You Still Think You Can Afford To Be Without This Man's Advice?

If You Were Considering A Public Offering But Are Now Seeking A Private Placement...

Even In Today's Depressed Market...Someone Is Making Money In Real Estate Here's How...

A Fascinating And Peculiar Business

Last Year, 200 Million Packages Made Us An Unheard Of success.

Is Your Phone System Giving Your Clients The Wrong Impression?

6 Ways Long Distance Can Keep Profits Up In A Tight Economy. Try 1 For 60 Days And See

Goldman Sachs Capability: Helping Multinational Companies Meet Their Foreign Financial Needs

How Much Is "Worker Tension" Costing Your Company?

An Open Letter To Readers Of The New York Times

A Message For People Who Crave Independence And Don't Know How To Get Started

This Is The Most Important Letter You Will Ever Read! Please Give Me Ten Minutes Right Now!

It's Our Dime, So Start Talking

I'd Like To Help My Fellow Man...While I Am Still Able To Help!

The Choice Is Yours

Don't Give Up The Ship

Why Give You Such Valuable Information?

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How To Make The System Work For You

"This Is No Bull...Just Plain Facts!"

More Than You Dream...For Less Than You Think

The More Advanced You Get The More Advanced It Gets

Tips On Keeping Your Lifestyle In High Gear

Stop Using Excuses Now

Opportunity Is Not Just Knocking At Your Door...It's Almost Knocking Your Door Down!

I Will Not Only Tell You About My Success Story, But Rather...I Will Introduce You To Your Own!

How To Make An Intelligent Choice

Positive Thinking Will Not Do It

Yours Free - My Gift To You!

What Comes Out Depends On What Goes In

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Sound Too Good To Be True?

Up To 60% Off.

To The Men & Women Who Want To Quit Work Someday

It's Time For Your To Know The Real Facts!

Will You Let Me Help You?

This Is A Chance Of A Lifetime

Do You Know How To Quickly Find A Lawyer Specialist?

How You Can Live Rich!

The Ugly Truth

Cope Better, Punish Others Less, And Equip Yourself To Work For A Change In The System

Headlines For Selling Business Information

"I Was An Educated Failure At 40" (But Baby, Look At Me Now!)

New Rubber Stamp Business Pays Beginners Up To \$16.50 An Hour.

To The Traveling Salesman Who's Smart Enough To Know When To Call It Quits.

How To Value A Business Or Professional Practice.

Why Are Businesses Buying More Piper Cheyennes In Bad Times Than They Ever Bought In Good Times?

Your Survival Guide To Corporate Politics

Productivity Is: A Sales Force 46% More Likely To Close - With No Increase In Staff.

Sending For The Opportunity Booklet Of Your Choice Could Be One Of The Smartest Moves You Make This Year

How To Hold The Line On Promotion Costs While You Make More Money From Renewals

Our Sales Approach Helps You Avoid Unpleasant Surprises Down The Road

Multinational Companies Face A Unique Problem That Domestic Companies Are Much Less Exposed To: The Risk You Think Is Covered

Ask Your Security Company These Questions. Then Check The Guardsmark Answers.

Here's How To Discover The Fortune That Lies Hidden In Your Own Paycheck

How To Slash The Cost Of Your Mortgage Loan By 57%

Too Busy Earning A Living To Make Any Money?

How To Make A Killing In Closeouts!

16 Proven Reasons Why You Should Be President Of Your Own Corporation

The Newest, Most Unique Ways People Are Making Money

An Easy Way To Change Jobs

How To Start A Creative New "Money Hobby" That Might Double Your Present Income.

How To Immediately Avoid Your Income Taxes - Legally

Now, The Best Way To Manage Information Inside May Be To Go Outside

How To Publish Your Own Book Successfully

Research Leads To Discovery Of The Wealth Formula

Where The Money Is And How To Get It

How To Raise Capital In Today's Tight Money Market Including Funds That Do Not Have To Be Repaid

How To Barter Your Way Around A Recession

Introducing The No-Wait, Company Paid, All-Purpose Executive Check-Up

How To Grow A Money Tree!

If The Money You're Making Is Slipping Through Your Fingers, We'll Show You How To Keep It And Turn It Into The Kind Of Money You Thought Only A Fortunate Few Could Accumulate.

Are You Looking For Small Companies With Big Futures?

What Have You Got To Show For The Money You're Making?

Only 1 Career Woman In 1,000 Finds The Job She Deserves

How To Recruit Managers Who Treat Problems As "Opportunities In Work Clothes"

An Ideal Second Income

The Secret Of Teaching Yourself Magic

I'll Give You The Power To Get Rich...Free!

How To Form Your Own Corporation Without A Lawyer For Under \$50.00.

There's Money In Shoes!

Now! \$320 A Week Profit For Part-Time Effort!

What's A Rich Man Like Me Doing Running An Ad Like This?

It's Easier Than You Think To Start Your Own Business

How To Increase Your Job Salary With Business Profits

How To Make A Living By Gambling

Almost Everyone Has A \$10,000 Idea. Here's How To Make It Pay.

Released At Last!! 137 Perfectly Legal Ways To Get A Check Out Of Uncle Sam!

How You Can Make \$1,000,000 By Telephone

Why S.O.B.'s Succeed And Nice Guys Fail In Small Business

This Fantastic Secret Turned My Life Around And Made Me Rich... Now You Can Use It Too, Without A Penny's Risk.

How To Get All The Money Uncle Sam Now Owes You!

How To Sell Nothing For Something - And Get Away With It!

Why Be Satisfied With A Salary When Your Own Business Can Build An Estate And Much Higher Income?

Some Loans Can't Wait Someday

\$100,000 Opportunity Selling Information Thru The Mail

This Man Knows Things About Our Business Even Your Broker Doesn't Know.

Publishing Your Book Can Give You A Career In 30 To 90 Days.

How To Increase Your Standard Of Living Without Changing Jobs.

Attention Corporate Officers, Executives: What You Don't Know About Corporate Law Could Expose You To Personal Liability

How To Join Those Who Earn Over \$50,000 A Year With A Business Of Your Own

Last Year, 200 Million Packages Made Us An Unheard Of Success

You're Probably Going To Pay Too Much In Personal Income Tax This Year.

Why Struggle To The Top In Someone Else's Business When You Can Start At The Top In Your Own?

American Woman, Say Hello To Your Next Boss. You.

Where Are The Jobs? Read On:

How To Increase Return Without Increasing Risk

Is It Money, You Want?

This Is Absolutely The Easiest Way For You To Have A Future Free Of All Money Worries

My Friends Thought I Was Crazy Until They Saw The Money Start To Roll In From My Magic Money-Multiplying Formula!

Can You Afford To Wait?

Does Uncle Sam Owe You Money You Don't Even Know About?

Here Are 133 Surprise Ways To Get Money From Washington, D.C.

When The Depression Hits, What Happens To You?

If Luck Isn't The Answer, "What" Is?

How To Discover And Demolish Your "Success Barrier" Forever!

When I Planned To Retire Before Fifty - This Is The Business That Made It Possible.

Legal Robbery! How To Make The Establishment Give Till It Hurts - At Least \$500...Just For Starters!

"There Must Be A Better Way To Earn A Living..."

If You're Not Very Proud To Tell New Acquaintances What You Do For A Living, Why Not Tell Them You're A Writer? That Always Impresses Everybody.

Banking Secrets For Entrepreneurs U.S. Banks Didn't Want Published!

Still Thinking About Starting A Business Of Your Own While Others Are Actually Doing It?

How I Am Now Accomplishing In A One Hour Meeting, What Used To Take Two Hours.

How To Get Rich Reading Classified Ads

I'm Getting Rich Without Working - Why Not You?

Start Your Own Business With This Free Sales Catalog

Earn \$500 A Week...Or More!

Wave This Magic Wand And Make Money For Yourself

Save Time, Save Money, And Boost Your Profits!

It Took \$300 Billion To Make IBM Think Compatible

How To Value A Business

"The Passport To Riches"

Most People Can Tell You Where The Money's At - But Here's How To Get It...

The Crazy Thing Is, Even If You're Lazy, It Works

The Art Of Selling By Telephone

Ten Reasons...Why You Have Just Run Out Of Reason...For Not Owning Your Own Business

You Can Beat The IRS --- Legally And Safely

What's Your Best Chance To Make Money In Real Estate? The Answer Below May Surprise You.

Start Your Own Real Estate Company

How You Can Beat High Taxes And Skyrocketing Inflation

The Bottom Line Tells All

How I Found "The Shortcut"

For Once, Be First To Profit

Success In Plain English

The Lowdown On Self-Publishing

Anyone Can Do It...Therein Lies The Problem

The Recession Of 1979...A Wellspring Of Opportunities For Savvy Entrepreneurs

To Those Who Know How To Make The Most Of Today's Conditions

How To Build Your Own \$100,000 Bank Account

What Is Your Wealth Potential?

A Startling Fact About Money

The Truth About Getting Rich

If You're Serious About Accumulating Wealth

Learn From A Team Of Top Money Experts

Stop Dreaming And Start Making Money

"Do You Want The Government Prying Into Your Finances? I'll Show You How To Keep Them Away."

"Privacy From The Government Is Perhaps The Most Important Thing In Life Right Now."

When Financial Planners Become Venture Capitalists

More "Minority Aid" For The Big Guys

"If You've Got The Courage To Just Start After The Money You Want, We've Got The Method That Can Take You Them Rest Of The Way."

How To Beat The Banks At Their Own Game

Be As Lazy As You Like And Still Make A Bundle!

How To Achieve Total Financial Freedom

Why Most Men Never Realize Their Potential For Success And How Dynamics Can Put You In A Business Of Your Own With Higher Earnings Than You Ever Thought Possible

You're Wasting Your Tim With Unrealistic Get-Rich-Quick Schemes

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How To Make Money Without Working

Financial Columnist Makes Unique Discovery

Is Making A Living Keeping You From Earning Real Money?

Winning At The Races May Not Be Your Idea Of Fun...But...

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Have You Got What It Takes To Earn \$30,000 Or More By Next Year?

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Yours Free -- A Gift From The Richest Man In The World - The Late J. Paul Getty

The Salesman's 10 Commandments

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We Have A Whole New Story To Tell

How Bad A Beating Is Your Savings Dollar Taking?

Which Of These 18 Money-Making Businesses Is Right For You?

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Now For The First Time, You Can Learn The Business Secrets Of Maverick Millionaires...Men Who Started Small And Now Take In Millions!

Hoping To Turn Pro? -- It's Often Who You Know That Counts. Get To Know This Man

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These "Ten Secrets" Can Help Your Business Build A Higher Profit

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This May Be Your Last Chance To Make A Killing In Gold - Learn Where And How To Buy Gold At Half Price And Less

What My Report Can Do For You

Great Wealth Can Be Amassed During Turbulent Times...Here's How

Discover The Unlimited Opportunities Of Mail Order

Executive Recruiter Reveals How To Land An Outstanding Job!

It's Not What You Buy...But When You Sell

Discover Where And How To Get \$100,000 To \$10,000,000 For Your Company Or Venture

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Corporation Uses Magazine Articles As Marketing Key

The Report That Briefs You On What To Watch

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10 New Businesses Sweeping The Country

Ideas You Can Use

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What Will You Do When Money Can't Buy Food?

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Be Your Own Boss And Earn A Full Week's Salary In One Day!

Beware Of Tricks And Traps That Lose Your Hard Earned Money

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A Compact, Comprehensive, Authoritative Source Of Information On Every Aspect Of Finance

What Every Manager Should Know About Money

Tested Advertising Methods

A Lot Of Companies May Not Like What We Have To Say

The Inside Story Of A Business That Requires So Little Of Anything, You Could Run It Out Of A Phone Booth

How To Tap The Source Of Creative Power Within You To Achieve Your Fondest Dreams

26 Days That Have Changed Thousands Of Lives

You Can't Become Rich In Your Pocket Until You're Rich In Your Mind!

What's Your Best Chance Of Earning \$50,000 A Year By The Time You Are 30?

"Imagine Working Until 4:00 A.M. --- And Loving Every Minute Of It!"

It's Crazy That A High School Dropout Would Make This Much Money

Richard Blake Stopped Listening To Bad News About The Economy And Made Some Economic News Of His Own

Why Haven't Salaried Employees Been Told These Facts?

How To Push Your Resume To The Top Of The Stack...And Land The Job. 100% Guaranteed

The Amazing Hidden Money Secret Of The Social Security Department

Why Using A Lawyer May Be Dangerous To Your Wealth

You Can Drive A Fancy Car And Have A Magnificent Home...All On An Ordinary Income!

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This Man Can Put \$1,000,000 In Your Mailbox

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How You Can Become Financially Independent By Investing In Real Estate

Money Isn't The Only Reason To Start Your Own Business

Who's Making A Bundle?

16 Proven Reasons Why You Should Be President Of Your Own Corporation

A Ground Floor Opportunity To Make You Wealthy!

You Can Become Financially Independent For Life

A Recession-Proof Business Opportunity

Discover Why This Opportunity Is Great In Good Times - Even Better In Inflation/Recession Conditions

The Truth About Getting Rich

"Insider Information" - On Who's Really Making Money - Plus Exactly How Those Businesses Operate

Hundreds Of Ways An Ambitious Person Can Make \$100, \$500, Even Up To \$1,000 A Week In Extra Income

How To Wake Up The Financial Genius Within You

Three Powerful Reasons Why Diamond Prices Are Soaring

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Xerox Learning Systems Invites You To See Companies Naked

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Test Your Ability To Accumulate Money

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For People Who Want To Build Their Personal Nest Egg Safely, Surely

The Only Program Of It's Kind Developed Especially To Teach You How To Achieve Personal Economic Survival In Today's World

Here Are Only Some Of The Subjects You'll Cover To Help You Fatten Your Bank Account

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Today...Add \$10,000 To Your Estate --- For The Price Of A New Hat

Why Some People Almost Always Make Money In The Stock Market

How To Beat The Depression That Is Surely Coming

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The Ugly Truth

The Brutal Science Of Winning Job Interviews

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17% Bank Interest! Discovery By A New York Lawyer

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Make \$7,500 Before You Pay Me A Cent....

It's True, Simply By Helping Others Secure Business Capital...You Can Become A Millionaire!

There Are Six Deadly Assumptions That Could Wipe You Out...And You're Already Making Four Of Them!

How To Turn Less Time And Effort Into More Money

You Can Use Inflation And Recession To Accumulate A Fortune Once You Know How To Stop Fighting And Start Using The System

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The Difference Between Making A Killing And Getting Killed Is Where We Come In.

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Turn A Tax Liability Into An Earning Asset.

Generate New Money For Your Business

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Imagine A Product That Can Never Become Obsolete

How To Succeed In Business Without Really Typing

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Strategy - How Manufacturing Can Stay Ahead Of The Economy's Ups And Downs

Myth: Trucks Move Most Efficiently On Public Highways

Fact: Railroads Move Trucks Up To Four Times More Efficiently

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You Can Beat The IRS - Legally And Safely

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Know More. Risk Less

Once In A Great While, Something Comes Along That Exceeds Your Expectations

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What Could Be More Rewarding Than Saving Lives While Making Money?

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California Housewife Discovers Secret For "Weekend Riches"

How To Turn A Slow Weekend Into A Fast Profit

Turning Real Estate Into Gold

Would You Lie To Make \$1,000 A Month In Your Spare Time?

The Secret Of Making People Like You

A Little Mistake That Cost A Farmer \$3,000 A Year

Advice To Wives Whose Husbands Don't Save Money --- By A Wife

Do You Make These Mistakes In English?

Little Leaks That Keep Men Poor

How Much Is "Worker Tension" Costing Your Company?

To Men Who Want To Quit Work Someday

Right And Wrong Farming Methods -- And Little Pointers That Will Increase Your Profits

It's A Shame For You Not To Make Good Money -- When These Men Do It So Easily

What Everybody Ought To Know...About This Stock And Bond Business

What Come Out Depends On What Goes In

Positive Thinking Will Not Do It

My Name Is Paul Franklin...And I'd Like To Make A Confession!

How To Make An Intelligent Choice

Stop Using Excuses Now

Tips On Keeping Your Lifestyle In High Gear

The More Advanced You Get The More Advanced It Gets

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"This Is No Bull...Just Plain Facts!"

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How To Make The System Work For You

What Will You Do With Your \$700,000?

Which Is The Play And Which Is The Replay?

The Ugly Truth

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Do You Know How To Quickly Find A Lawyer Specialist?

To The Men & Women Who Want To Quit Work, Someday

Does Money Talk?

It's Time For You To Know The Real Facts!

You Don't Know Me I Realize...But I Want You To Have This Before It's Too Late

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They Shocked Us. They Outraged Us. They Didn't Do Anything Wrong. They Just Did It First.

La Difference

Real Quality Has A Way Of Creating It's Own Image

How You Can Participate

Why It's Become So Popular

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I Will Show You How To Buy Gold As Professionals Do

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How You Can Become Financially Independent By Investing In Real Estate - Whether You're A Novice Investor Or A Seasoned One

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Three Powerful Reasons Why Diamond Prices Are Soaring

Maverick Investor Gives Away Free Silver Dollars

I Banked \$120,000 In 10 Months: Part-Time! A Friend Heard How - And Just Made \$75,000: Part-Time! Now You Can Use Our Method Of Holding Rental Homes! Without Capital-Time Or Headache!

64% Return Yearly! Quick, Safe Money

Test Your Ability To Accumulate Money

A Startling Fact About Money

For People Who Want To Build Their Personal Nest Egg, Safely, Surely

The Truth About Achieving Financial Independence

Here Are Only Some Of The Subjects You'll Cover To Help You Fatten Your Bank Account

If You're Serious About Accumulating Wealth...

Build Your Fortune...The Safe, Sure Way

Learn From A Team Of America's Top Money Experts

For People Who Want To Get Rich The Safe, Sure Way

Stop Dreaming And Start Making Money

How The Experts Buy And Sell Gold Bullion, Gold Stocks & Gold Coins

Silver Is In!

Even In Today's Depressed Market... Someone Is Making Money In Real Estate Here's How...

Thirty No-Nonsense, Mostly Elementary, Yet Too-Often-Ignored Suggestions For Successful Trading, For These Suggestions (And Fifteen More) In Booklet Form, Use The Coupon.

Where Would A Wise Investor Seek Sound Advice, Attentive Service, Unbeatable Information, And Unmatched Financial Strength?

"Stop Playing Catch-Up And Start Getting Ahead"

Scheme-Yourself-Rich!

Fattening Income

Rewards Of Gifts And Trusts For Middle-Income Families

Passing It On With The Smallest Bite

Successful Investing & Money Management - If You're Doing Well, You'll Do Better. Much Better.

If The Money You're Making Is Slipping Through Your Fingers, We'll Show You How To Keep It And Turn It Into The Kind Of Money You Thought Only A Fortunate Few Could Accumulate.

Save Thousands Without Risking A Dime!

Krugerrands - 6 Reasons To Buy Form Deak-Perera

How Entrepreneurs Fare At Allstate - Although It Shuns The Limelight, Allstate's Venture Fund Helps Brighten Scars' Earnings

Raise Venture Capital Without Losing Equity!

Now! Let An Expert Show You How To Add Thousands To Your Spendable Income!

The Ultimate Business Opportunity - No Investment - No Expense - Build As Large As You Like And Your Sales Staff Pays For It All

Four Ways We Can Lend You Working Capital While All Your Capital Is Busy Working
Capital You Can Work With. Financing You Can Live With.

Come, Take The Shortcut To World's Easiest Money

What's Your Best Chance To Make Money In Real Estate Today? The Answer Below May
Surprise You.

Fast Track To Millions

How The Little Guy Can Make Big Money Today

How Would You Like To Make Money In \$5,000, \$10,000, And \$25,000 "Chunks" Fast?

Are You Looking For A Chance To Make Substantial Money? Can I Count On You? Read This
Message Carefully. If You Don't, Inflation And Depression Can Bury You.

After One Year Your Biggest Problem With Pensions Will Be Taxes... Yours!

Three Reasons For Acting Promptly

- 1) Due To The Volatility Of The Gold Market, Prices Shown Below Can Only Be Guaranteed
For Thirty Days
- 2) The Future Pricing Of Diamonds Is Very Uncertain, Due To The Political Situation In South
Africa
- 3) More Than Half Of The 2,500 Pieces In The Limited Edition Have Already Been Sold

Six Propositions For A Fuller Future

Would You Invest \$7 To Be \$1,000 Richer...Without Risking A Cent?

You Can Laugh At Money Worries If You Follow This Simple Plan

To A \$15,000 Man Who Would Like To Be Making \$25,000

Today...Add \$10,000 To Your Estate -- For The Price Of A New Hat

Why Some People Almost Always Make Money In The Stock Market

How To Speed Your Cash-Flow By Up To 38%...Guaranteed.

\$500 Million In Tax Refunds

How To Get \$373,500 Out Of A \$300,000 House.

How You Can Have Your Own Personal Financial Expert

"Truly, The Laziest Way To Strike It Rich!"

Be As Lazy As You Like And Still Make A Bundle!

Finally! The Secret Of Effortless Earnings!

You Have Only One Life...Why Not Live It As A Rich Man?!

Learn: How You Can Become A "Super Money-Magnet" And Draw Life's Richest Rewards To You The Easy Way!

How I Turned \$10,000 Into Over \$50,000 In Six Months

I Have Helped Poor People Make Big Money Too!

Mobile Money Maker

Do You Have The Ingenuity To Make \$50,000 Per Year The Lazy Way?

It's Almost Too Easy!

I'm Becoming Wealthy...Maybe You Can Get Rich, Too.

Simply Amazing --- Amazingly Simple! Exclusive Super-Opportunities To Collect "The World's Easiest Money." Find The Road To Financial Freedom In Your Spare Time While You Relax At Home

Trade Your Way To Wealth By Using The Inside Secrets Of The "Barter Billionaire" Program Which Reveals How To Swap Your Way To A Super-Money Fortune The Easy Way.

The Incredible Money Myth

One Transaction Can Make You Independent For The Rest Of Your Life

17% Bank Interest! Discovery By A New York Lawyer

Are Mutual Funds Really For You?

"Some Straight Talk About Earning Extra Income"

Profit From The Wisdom Of These Investment Experts!

I Lived Like A King...After I Learned How To Make \$12,000 A Day...You Can Too!

Others Got Back Thousands Because They Believe In Me And My System Not One Lost

It Pays To Be An Idealist When You Buy A Diamond

Turning Real Estate Into Gold

You Can Increase Your Income By 30% Or More

At Last A Managed Investment Program That Can Yield A 60% Return On Your Money

400 Stocks To Avoid Now

Show Me A Person Who's Never Made Real Money And I'll Show Him A Way To Riches He Never Dreamed Existed. I've Helped Others. Now Let Me Help You!

What I Can Teach You In One Day, Most People Couldn't Learn In A Lifetime

Has The Time Finally Come For You To Strike It Rich?

A Powerful Moneymaking Sledgehammer!

Read It Tonight And Start Tomorrow!

I've Actually Had The Satisfaction Of Helping Countless Other People Far Worse Off Than You!

Discover Real Estate: The Alternative Investment

Getting Rich In Commodities, Currencies Or Coins - Before Or During The Next Depression

If Big Money Doesn't Scare You, Look Into This

We Have An Interest In Your Success

There Is A Secret To Financial Independence. I Would Like To Tell You About It So That You Can Use It As I Have.

I Can Make You Appear To Be A Millionaire In Just Four Weeks

Extra Income Every Week

Xerox Invites You To See Companies Naked

Forget Everything You've Ever Learned About How Difficult It Is To Make Good Money!

Discover Your Hidden Assets

Can You Really Achieve Total Financial Freedom In Today's Economy?

The Last Two Hours Are The Longest -- And Those Are The Two Hours You Save

How To Do Wonders With A Little Land

Right And Wrong Farming Methods -- And Little Pointers That Will Increase Your Profits

It's A Shame For You Not To Make Good Money -- When These Men Do It So Easily

What Everybody Ought To Know About This Stock And Bond Business

Money-Saving Bargains From America's Oldest Diamond Discount House

Now! Own Florida Land This Easy Way...\$10 Down And \$10 A Month

Goldman Sachs Capability: Helping Multi-National Companies Meet Their Foreign Financing Needs

How To Join Those Who Earn Over \$50,000 A Year With A Business Of Your Own

You're Probably Going To Pay Too Much In Personal Income Taxes This Year

Be Recognized Around The World

How To Do Wonders With A Little Land!

Right And Wrong Farming Methods -- And Little Pointers That Will Increase Your Profits

Moneysaving Bargains From America's Oldest Diamond Discount House

Stop Using Excuses Now!

Opportunity Is Not Just Knocking At Your Door...It's Almost Knocking Your Door Down!!!

How To Make An Intelligent Choice

Why In The World Would You Want To Read This Ad Any Further...Knowing It Might Cost You \$100 At The Very Least?

What Comes Out Depends On What Goes In

La Difference

Sound Too Good To Be True?

They Shocked Us. They Outraged Us. They Didn't Do Anything Wrong. They Just Did It First.

Think And Grow Rich

Does Money Talk?

Take! The World's Easiest Money!

It's Time For You To Know The Real Facts

This Is Your Chance Of A Lifetime

Because Someone Noticed Something, That Nobody Else Ever Did, The Most Important Discovery For Success Has Been Made!

The Ugly Truth

"Devastating"

Join The Winners!

What Will You Do With Your \$700,000?

Do You Have An Option To Purchase Your Building?

Cope Better, Punish Others Less, And Equip Yourself To Work For A Change In The System

You See Immediate Results!

You And I Will Both Profit

Who's Forgetting The Most Important Basic?

Let Us Tell You Our Story

Real Quality Has A Way Of Creating Its Own Image

How To Make The System Work For You

How Much Are You Worth?

"This Is No Bull...Just Plain Facts!

Choose The Plan That's Right For You!

We Won't Give Away A Bottle Of Chivas. But How About \$25,000 On The American Express Gold Card?

The Only Successful Way To Thrive On Shortages & Inflation

More Than You Dream...For Less Than You Think

Turn Your Best Shots Into Big Shots

Help Me Establish A Monopoly

If You Read Nothing Else, Be Sure To Read This...

One Basic Change Your Thinking Can Mean An End To Worry And Fear, And Control Of Your Financial Future

Headlines For Recruiting Purposes

"Some Straight Talk About Earning Extra Income"

Start Your Own Business With This Free Sales Catalog

Instant Cash Commissions Spare Time, Full Time

Do Yourself A Favor...Make Big Money In The Vinyl Repair Business!

Earn \$500 A Week...Or More!

Instant Money Selling Personalized Christmas Cards

I'm Getting Rich Without Working - Why Not You?

Enjoy Security, Prestige And A Rising Income In Your Own Lifetime Service Business

Make \$500 A Week In The Billion-Dollar Health Industry Field

How Dynamics Can Change Your Life By Turning Potential Into High Rewards

Is Making A Living Keeping You From Earning Real Money?

Time For You To Get Your "Blueprint For Success"

New Jersey Man Nets Easy \$500 In Just 3 Minutes!

"My System Is Simple, Straight Forward And Quick - But It Works. Do It Right And I Guarantee The Highest Earnings Of Your Career!"

Make Big Money Helping People Housebreaking!

It's True! We Pay You Cash In Advance By Mail! No Selling!

America Needs You - To Clean Up Our Cities And Make Big Money

You Found It! A Time Tested, Proven Method Of Turning Your Contacts Into Hefty Sums Of Money Right From Home, In Your Off-Hours. Yes, You Can Pick Up "The World's Easiest Money" As Easily As You Found This Ad!

Is It Possible? An Automatic Income For Life Of \$20,000...\$50,000...\$100,000 A Year...Without Working...From A Business That Runs Itself!

Free "Starter Kit" Turns Your Address Book Into A Surprise Money-Maker

Every Business Is Your Prospect

What's Stopping You From Making Good?

Now Be Honest With Yourself - More Honest Than You've Been In Our Whole Life!

Can You Handle This Kind Of Freedom This Job Gives You?

If You'd Rather Put Money In Your Pocket Than Watch T.V....

If You're Not Very Proud To Tell New Acquaintances What You Do For A Living, Why Not Tell Them You're A Writer? That Always Impresses Everybody.

"Sure I'm Busy...But I'm Happy To Take Time Out To Tell You How Easily I Make Big Money As A National Gem Dealer...And So Can You!

"I Thought I Was A Big Success Until I Talked With Bob McNeill

Free Booklet Shows...The Perfect Way To Beat Inflation! I Made \$90,000 Last Year - Here's How You Can Too!

I Save Lives For A Living. Do You Want To?

"If You'd Rather Earn \$25 Or \$30 An Evening Than Watch T.V....

Have You Got What It Takes To Earn \$30,000 Or More By Next Year?

Elect A Better Future

An Easy Way To Make More Money!

No Hard Work...No Long Hours...No Investment Necessary

We Have A Whole New Story To Tell

A Sound Business Takes Sound People

What Will You Be Doing A Year From Today?

See Money Pour Into Your Pockets Like Magic

"It's True. I Have Discovered The Easiest Way To Get Rich - Filthy Rich - Without Risk, Brains Or Effort."

Here's How One Man, His Wife And Six Children Left A Paycheck Existence To Enjoy Security And Independence.

He Started Spare Time With Duraclean...And Now Owns His Own Lifetime

Stop Being A Money Patsy!

Tom McCahill Says: "The Appliance Repair Field Is So Uncrowded It's Almost Lonely!"

Are You Awake To The Opportunity In Today's Exploding Market?

Now's The Time To Sell Calendars

Why Struggle To The Top In Someone Else's Business When You Can Start At The Top In Your Own?

American Woman, Say Hello To Your Next Boss. You.

Where Are The Jobs? Read On:

Is It Money, You Want?

This Is Absolutely The Easiest Way For You To Have A Future Free Of All Money Worries.

Only 1 Career Woman In 1,000 Finds The Job She Deserves

Men & Women -- Turn Spare Hours Or Full Time Into Income

What Have You Got To Show For The Money You're Making?

Do You Want To Take Control Of Your Career?

You Can Gamble With Your Commission Or Bet On A Sure Thing With Data General

Lead The Field

\$250,000.00 Reward (Finder's Fee)

Call This Man. He Could Connect You With \$25,000

He Banked \$120,000 In 10 Months: Part Time! A Friend Heard How - And Just Made \$75,000: Part-Time! Now You Can Use Our Method Of Holding Rental Homes! Without Capital-Time Or Headache!

This Christmas, Let Your Present Be Your Future!

"Imagine! Just When Most Men Think They're Through, I Found A Whole New Big Career At 63!"

Want To Know How You Can Get From Where You Are Now To Where You Want To Be Financially - And How To Get There In The Shortest Possible Time

To The Person Who's Thinking Of A Career In Real Estate

Would You Like To Take In \$140 After Supper?

How Ted Vernon Averages \$20,000 Working 6 Months A Year

Our "Loss Prevention" Philosophy Is Your Gain

We're Looking For People To Write Children's Books

Don't Envy The Plumber -- Be One

What's Your Best Chance Of Earning \$50,000 A Year By The Time You Are 30?

"Imagine Working Until 4:00 A.M. -- And Loving Every Minute Of It!"

It's Crazy That A High School Dropout Would Make This Much Money

Richard Blake Stopped Listening To Bad News About The Economy And Made Some Economic News Of His Own

Mike Grayson Quit His \$40,000 Job To Come With Us. He Needed The Extra Money

Need More Money?

I Earned \$130,000 In 18 Months, "Selling" & Then Buying "Junk" Equipment

It's Your Future!

"If You Know How To Sell, You Owe Yourself A Promotion"

Why Be Satisfied With A Salary When Your Own Business Can Build An Estate And A Much Higher Income?

Who Else Wants To Make Big Money In Electronics?

I'll Guide You Step By Step Into Your Own Thriving Business

How To Get Rich (Not Just Comfortable, But Rich)

A Fascinating And Peculiar Business

A Million Jobs Have Disappeared Since 1960

Shouldn't You Start Your Own Business Now...While Still Employed?

Will Your Job Be Next To Go?

Imagine Making Up To \$100.00 In A Single Hour...Operating A "Business" You Can Carry In Your Pocket!

Help Yourself "Make It" In Business Today

"Stop Playing Catch-Up And Start Getting Ahead"

There's Money In Shoes!

Now! \$320 A Week Profit For Part-Time Effort!

Our Sales Approach Helps You Avoid Unpleasant Surprises Down The Road

Free! For Entrepreneurial Managers With Big Dream And Great Expectations.

Free Advice...To Help You Get Ahead

Sending For The Opportunity Booklet Of Your Choice Could Be One Of The Smartest Moves You Make This Year.

New Rubber Stamp Business Pays Beginners Up To \$16.50 An Hour.

You Can Earn A Living - Or A Fortune - In Our Booming Tape Business. Let Others Make Money For You!

"I Was An Educated Failure At 40" (But Baby Look At Me Now!)

A Career That Pays Well And Provides Adventure As Well!

Greeting Card Profits All Year Round

Productivity Is: A Sales Force 46% More Likely To Close - With No Increase In Staff.

Join The Present Co. We're Going Your Way

Come, Take The Shortcut To The World's Easiest Money

How Would You Like To Make Money In \$5,000, \$10,000, And \$25,000 "Chunks", Fast?

Are You Looking For A Chance To Make Substantial Money? Can I Count On You? Read This Message Carefully. If You Don't, Inflation And Depression Can Bury You.

Looking For A Growing Business With A Great Track Record?

Throw Away Your Oars!

To Men Who Want To Quit Work Someday

Make This 1-Minute Test -- Of An Amazing New Kind Of Shaving Cream

It's A Shame For You Not To Make Good Money -- When These Men Do It So Easily

Thousands Now Play Who Thought They Never Could

For The Woman Who Is Older Than She Looks

67 Reasons Why It Would Have Paid You To Answer Our Ad A Few Months Ago

Are They Being Promoted Right Over Your Head?

Take Any Of These Kitchen Appliances -- For Only \$8.95 (Values Up To \$15.45)

One Place-Setting Free For Every Three You Buy

Upholstery - Money Making Pastime

Because Someone Noticed Something That Nobody Else Ever Did, The Most Important Discovery For Success Has Been Made

California Housewife Discovers Secret For "Weekend Riches"

How To Turn A Slow Weekend Into A Fast Profit

Would You Like To Make \$1,000 A Month In Your Spare Time?

If You've Ever Wanted To Succeed In Your Own Business, Here's The Chance Of A Lifetime!

An Invitation To Join A Dynamic Group Of Top Achievers...The Top 5% Club

Make Your Dream Come True...Become A (Barter) Banker

You Can Increase Your Income By 30% Or More.

When I Planned To Retire Before 50 This Is The Business That Made It Possible

If Big Money Doesn't Scare You, Look Into This

Does Big Money Scare You?

We Have An Interest In Your Success

Forget Everything You've Ever Learned About How Difficult It Is To Make Good Money!

Discover Your Hidden Assets

Can You Really Achieve Total Financial Freedom In Today's Economy?

Earn Big Profits On Easy Sales!

How Much Money Can You Make And How Fast Can You Make It?

Work The Hours You Like To Work

Programs To Match Your Growing Needs

Who We Are

Once In A Great While, Something Comes Along That Exceeds Your Expectations

Be A Legal Investigator

What Could Be More Rewarding Than Saving Lives While Making Money?!

Make \$1,000+ Selling Silver And Gold

Your Golden Future In Selling

Enhance, A Ground Floor Opportunity To Make You Wealthy!

After One Year Your Biggest Problem With Pensions Will Be Taxes....Yours!

Make Extra Cash Writing Advertising Book Match Orders

This Free Booklet Will Tell You How You Can Become A Computer Programmer

Inventors Strike Pay Dirt!

Six Propositions For A Fuller Future

If You're Earning Less Than \$1,000 A Week, You're Probably Handling The Wrong Product

How I Am Making Spare Hours Pay Big Dividends

You Can Laugh At Money Worries If You Follow This Simple Plan

Wanted -- Your Services As A High Paid Real Estate Specialist

To A \$15,000 Man Who Would Like To Be Making \$25,000

Make Never Less Than \$100,000 Per Year In Salesman's Commission

A Fortune In Fund Raising! Make Money...Helping Others Make Money

We Won't Give Away A Bottle Of Chivas. But How About \$25,000 On The American Express Gold Card?

UNICEF Does BIG Things For Small Children

Attention Corporate Officers, Executives: What You Don't Know About Corporate Law Could Expose You To Personal Liability

How To Join Those Who Earn Over \$50,000 A Year With A Business Of Your Own