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Tested Marketing Methods To "Sell From Your Seat"

EXECUTIVE SUMMARY

(Tele-List Building Strategies - Module 2 of 8)

"How to Build a Highly Responsive Online Database"

QUOTE OF THE MONTH

"Spectacular achievement is always preceded by spectacular preparation."
~ Robert H. Schuller

ACTION PLAN

1. Decide on your **TOPIC OF EXPERTISE** for list building
2. Implement **2 LIST-BUILDING TACTICS** from your Checklist
3. Develop your 60-minute **FREE TELESEMINAR CURRICULUM**
4. Start building your **TELESEMINAR "SUB-LISTS"** database

CASE STUDIES

- Online Articles: www.SelfGrowthAdvertising.com ← David Riklan's site
- Preview Call: www.CustomerSeminar.com ← \$1 Appreciation Seminar
www.MegaBookMarketing.com ← Mark Victor Hansen
- Auto Responder: 52Tips@TeleseminarSecrets.com ← Weekly Mentoring
- Google Adwords: www.OpenAdoptionSecrets.com ← JV with Heather Kirk
- Testimonial: www.AlexMandossian.com/testimonials ← Samples
- Paid Affiliate Call: www.AskJamesRay.com ← JV with ConsciousOne.com
www.VirtualBookTourSecrets.com ← For author niche
- Blog Post: www.MyIdeaGuy.com/blog ← Stu McLaren's Blog
- Tele-Replay: www.AskAudio.com ← Ask Database Lead Generator
- Podcast Opt-In: www.MarketingOnlineLive.com ← "Repurposed" Podcast
- Ethical Bribe: www.MarketingMinute.com ← JV with Segovia Smith

FEATURED TOOLS

- Good Keywords™ www.GoodKeywords.com
- Google Suggest Labs www.AlexSuggest.com
- Referral Blast™ www.ReferralBlast.com

RESOURCES

- E-zine Directory: Charlie Page www.DirectoryOfEzines.com (866) 824-8966
- Web Copywriting: Tina Lorenz www.TinaWrites.com (617) 694-5812
- Website Hosting: Eric Lingenfelter www.TeleseminarHosting.com (434) 239-1989

NEXT STEPS

Claim your MEGA Challenge Entry Form: www.TeleseminarSecrets.com/megachallenge.pdf