



[Print This Page](#)

Alex Mandossian's Teleseminar Secrets™



18 Winning Tele-Promotion Ideas

FORMAT	DESCRIPTION / PURPOSE	FEE	FREE
1. Preview Calls	Previews that promote products/services	X	X
2. ASK Campaign Calls	Creates new info products and "How To" courses, books, e-books, audio programs	X	X
3. Customer Q/A	Customer appreciation, online tutorials new info products about specific topics		X
4. Affiliate Tele-Trainings	Affiliate tutorials, affiliate resell events		X
5. Public Tele-Critiques	1 or 2 paid critiques dialogue with expert and other participants are "muted" out	X	X
6. Public Consultations	One person pays expert an hourly fee and sells tele-slots to offset the cost his/her fee	X	
7. Affiliate Rebate Calls	Host rebates buyers "Affiliate" commissions from any sales generated during teleseminar		X
8. Inner Circle Trainings	Inner Circle dialogues, Q/A, critiques, etc.	X	
9. Virtual Book Tours	"Ask" campaign - author explains/sells books		X
10. Mentoring Tele-Series	Small group mentoring, Q/A, Master Minds	X	
11. Prospecting Calls	Weekly or monthly (recorded or live) with content-rich curriculum to convert prospects		X
12. Expert Interview Calls	"Ask" campaign to JV partner's (expert) list	X	X
13. Sponsorships Calls	Sponsors pre-pay for tele-slots and offer to their own prospects, customers, partners	X	X
14. Tele-Fundraisers	Celebrity interview; donations to a "cause"	X	
15. Contest Calls	Students/Customers compete to win prizes		X
16. Quick-Start Trainings	Tele-trainings to elicit more "consumption"		X
17. 10-on-1 Consultations	Private tele-consultations with Q/A format		X
18. Bonus Tele-Training	Case Studies, Q/A, Expert Interviews, etc.		X

Tested Marketing Methods To "Sell From Your Seat"