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Alex Mandossian's Teleseminar Secrets™



19 Time-Proven Tele-Registration Ideas

TACTIC	MARKETING METHOD	FEE	FREE
1. Solo Email Teaser	Email invitation directs to tele-registration page		X
2. Auto Responders	Blank email sent to auto responder that sends back email with link to tele-registration page		X
3. Fax Broadcasts	Faxed invitation to online tele-registration page	X	
4. Voice Broadcasts	Phone invitation to online tele-registration page	X	
5. Calendar Postings	Calendar invitation to tele-registration page		X
6. Audio Postcards	Audio Postcard invitation to JV <u>or</u> personal list and offers call access info with <u>or</u> without opt-in		X
7. Tele-Introductions	Verbal intro at the beginning of live teleseminar		X
8. Snail Mail Postcards	Email, Fax-On-Demand, Voice Broadcast or Auto Responder "call-to-action" (CTA) tele-registration	X	
9. Seminars	Hand-out business cards with CTA and "bribe"	X	X
10. Blog Postings	Blog post invitations to tele-registration page		X
11. Package Inserts	JV partner inserts invitations in shipper boxes	X	X
12. "PS" Invitation	JV invitation (online/offline) with affiliate link		X
13. Banner Ads	Banner ads displayed on JV sites or paid ad sites	X	
14. Google Adwords	Pay-per-click invitations to tele-registration	X	
15. 24-Hr. Recordings	Phone messages give Dial-In and Passcode info and ideal for JVs requesting "No Squeeze" page	X	
16. Press Releases	Online PR delivered via <i>PR Web</i> or <i>PR Leap</i>	X	
17. Audio Billboards	Audio web page with tele-registration CTA	X	X
18. Ask "Squeeze" Page	Topic-specific ask campaign with tele-registration		X
19. Announcements	Online resources, announcement sites and forums	X	X

Tested Marketing Methods To "Sell From Your Seat"