



"I want you to **PRINT THIS PAGE** and **TAPE IT TO YOUR WALL** so you won't forget to attend our very content-rich teleseminar ... okay?"

~ Alex Mandossian

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## Teleseminar Dial-In Details

- Date:** Monday, November 22, 2004
- Time:** 5:30pm (Pacific) / 8:30pm (Eastern)
- Dial In:** 1-641-594-7542
- Passcode:** 80421#
- Topic:** **Tele-Promotion Strategies – Module 1 of 8**  
"How To Win More Sales At The Speed Of Sound"

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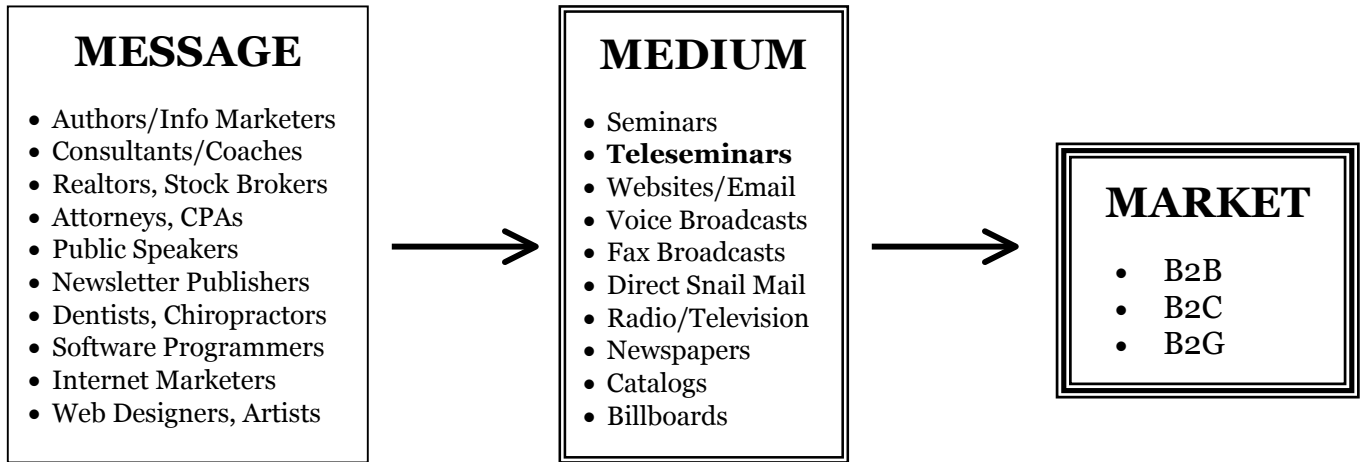
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## 4 Tips To Get The Most Out Of This Call

1. Print this sheet out so you can write and take notes during the call
2. Think of how to quickly implement the secrets revealed on the call
3. Make a deadline to complete at least 3 tips you'll learn on the call
4. Start calculating how much money you make from teleseminars

**SPECIAL NOTE:** This teleseminar starts on time according to [www.Time.gov](http://www.Time.gov) so please dial-in five minutes early so you don't miss any content. Your courtesy will be most appreciated ☺

# Why Teleseminars Boost “Marketing Intimacy”



**Notes**

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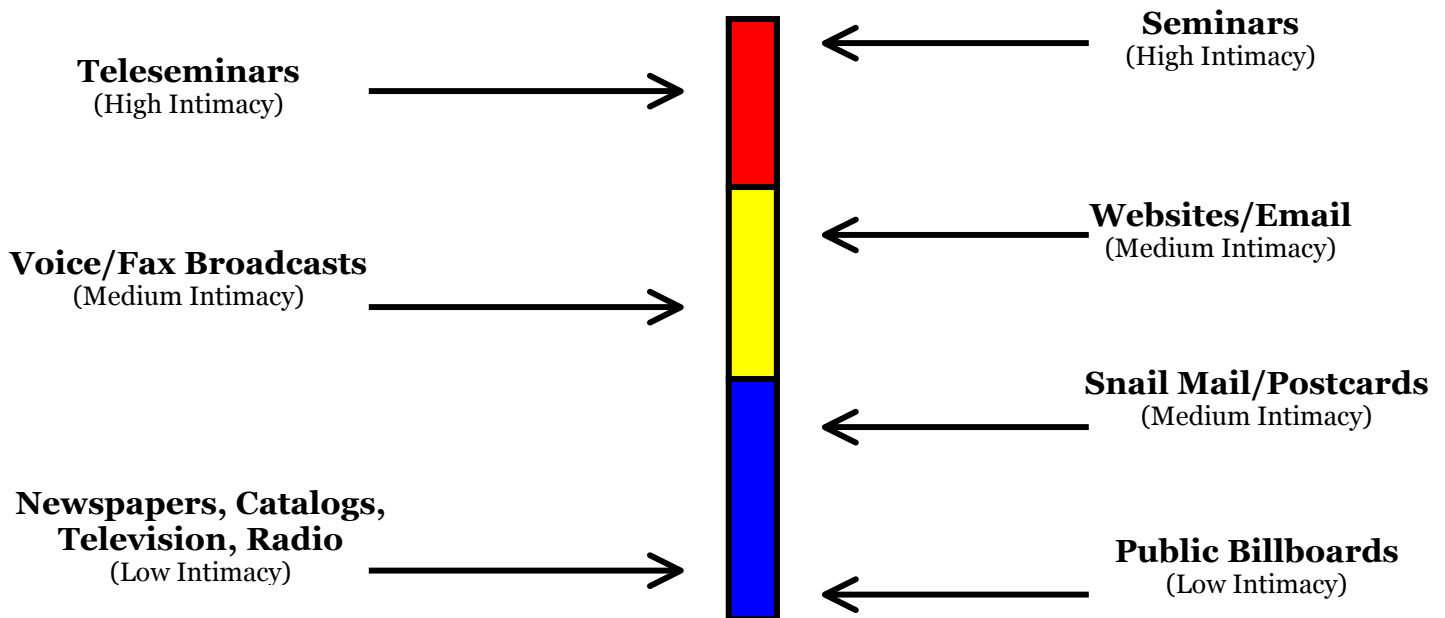
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## CASE STUDY: Free “ASK” Campaign Teleseminar

### @ASK™ PAUL COLLIGAN



"What's the single most important question you have about the most effective use of Microsoft Frontpage in your internet efforts?"

**Directions:** Type-in your question below, and then click "Submit My Question!"

Listen To Paul Colligan

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Notes

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Join Us For This LIVE! 2-Hour Teleseminar:



Paul Colligan



**"Learn the Answers to the 21 Most Important Questions on Using FrontPage More Effectively"**

Thursday, January 8 at 6pm PST (9pm EST)

**Teleseminar Title/Topic**

**Audio Message/ Background**

**YES!** I want to reserve my spot for Paul Colligan's LIVE! 2-hour teleseminar so I too can learn how to use Microsoft FrontPage more effectively in creating Web sites that SCREAM!

**After I attend this teleseminar** I will discover Paul's time-tested, step-by-step strategies on how to ...

- ☞ Master the tools and wizards already built into FrontPage that make database integration faster and easier.
- ☞ Publish FrontPage Web on a server with no FrontPage Extensions.
- ☞ Understand why FrontPage is the easiest way to create profitable Websites and how other products compare.
- ☞ Learn the easiest way to set up an e-commerce presence using FrontPage.
- ☞ Get rid of FrontPage code bloat.
- ☞ Make FrontPage more search engine friendly.
- ☞ Uncover the features in the FrontPage 2003 upgrade that make design even easier.
- ☞ Respond to Website design snobs that look down on FrontPage.
- ☞ Prevent yourself from making the top ten mistakes most FrontPage users make.
- ☞ Create Websites that look as good as those created on any other product or tool.
- ☞ Get the same browser compatibility from FrontPage that the other products claim to have.
- ☞ Fast-track your way to learning FrontPage.
- ☞ Produce beautiful buttons without Image Composer (or PhotoShop).
- ☞ Get the truth about ASP pages without the technical mumbo jumbo.
- ☞ And much much more ...

**Benefits Of Attending**

**Registration Link**

I will confirm my registration as follows:

- **Special VIP Registration - \$FREE (SAVE \$49)**  
Enter VIP Code PC917 at Registration

**Unadvertised Bonus Gift - \$FREE (\$49 Value)**  
Course curriculum and worksheets.

**NOTE: This LIVE! 2-hour teleseminar is available only to the first 357 people who register** on a first-come, first-served basis. Once 357 tele-slots are filled, you'll be placed on our "stand-by" list. **(No exceptions.)**

**Capacity Of Teleseminar**

## Alex Mandossian Grills Paul Colligan On FrontPage

### CONGRATULATIONS!

Because you have a VIP Priority Code the normal \$49 tuition fee has just been waived! Fill-in this form and be sure to type-in your VIP Code to get your private dial-in number and Passcode for Paul Colligan's FrontPage Teleseminar.

Name	<input type="text"/>
Email	<input type="text"/>
Phone	<input type="text"/>
Fax	<input type="text"/>
VIP Code	<input type="text"/>

Submit

**Multi-Method  
Contact Ability**

IMPORTANT: This LIVE! teleseminar is available only to the first 357 people who register purely a first-come, first-served basis. Once 357 tele-slots are filled, you'll be placed on our "stand-by" list. (Sorry, absolutely NO EXCEPTIONS)

#### Notes

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## We'll See You There! -

Audio Message



\*\*\* Teleclass Details \*\*\*



- PRINT THIS PAGE

Offline/Printed  
Reminder

DATE: Thursday, January 8th

TIME: 6pm PACIFIC / 9pm EASTERN

DIAL-IN: (512) 225-3000

PASSCODE: 38654#

DURATION: 2 hours

COST: FREE!

CAPACITY: 357 registrants (First-come, first-served only)

NOTE: Teleclass starts promptly according to <http://www.time.gov/>

### SPECIAL INVITATION!

If you want to invite a friend for free, please have them register for this teleclass by sending a blank email message to:  
[register@AskPaulColligan.com](mailto:register@AskPaulColligan.com)

Friendly "Viral"  
Invitation

Please print the [course curriculum \(PDF format\)](#) and have it ready for reference and note taking during the teleseminar.

Cheat Sheet  
Download

[FrontPage World](#) | [FrontPage Tools](#) | [FrontPage Cart](#)

**FROM LINE:** "Paul Colligan"

**SUBJECT LINE:** "<FirstName>, you're confirmed!"

**AUTORESPONDER:**

Hello Alex, **Personalization**

Congratulations!

You're now confirmed to Paul Colligan's LIVE! 2-hour Tele-Class 'Your Most Important FrontPage Questions' hosted by Alex Mandossian.

It happens Thursday, January 8<sup>th</sup> at 6pm, PST / 9pm EST

\* \* \* Teleseminar Details \* \* \*

All of the information about the teleseminar can be found online at the following address:

<http://www.frontpageworld.com/askpaulcolligan/seeyouthere.htm>

See you then!

Paul Colligan - President  
FrontPage World  
<http://www.frontpageworld.com>

**Date, Time,  
Dial-In, PIN#**

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# CASE STUDY: Fee-Based “ASK” Campaign Teleseminar

## Alex Mandossian Grills Mitch Meyerson About Common Success Roadblocks



[Mitch's Background](#)

Join Us For This LIVE! 90-Minute Tele-Clinic:

### "Time-Tested Secrets That Eliminate The 12 Most Common Roadblocks To Your Success!"

Thursday, Sept. 25th at 6pm PST (9pm EST)

**Count me in, Mitch!** I want to reserve my spot for your LIVE! 90-minute tele-class with Alex Mandossian so I too can unlock my success potential and make my sales and profits soar.

**After I attend this tele-class** I will learn your time-tested, step-by-step learning strategies on how to quickly and easily ...

- ☞ Stop my procrastination and cut it out of my life forever
- ☞ Feel more confident about growing a successful business
- ☞ Manage my emotional stress and worry so I can get more done, faster, better and with far less effort
- ☞ Discover the secret to delegate menial tasks to others without acting like a “control freak”
- ☞ Practice a mental exercise that eliminates fear of failure
- ☞ And much, much, much more!

 [Click here](#) for VIP Registration and SAVE \$40 on tuition!

**NOTE: This LIVE! 90-min. tele-class is available only to the first 153 people who register** on a first-come, first-served basis. Once 153 tele-slots are filled, you'll be placed on our "stand-by" list. **(No exceptions.)**

**VIP Link To Shopping Cart**

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**Count Me In, Mitch!** I want to learn your proven secrets to my roadblocks to greater business success so I can double my profits and triple my time-off without spending a single nickel more on advertising or promotional costs.

I understand that after this LIVE! 90-minute teleclinic on Thursday night at 6pm PST (9pm EST) on September 25th, I'll finally discover ...

- **Secrets to stop my procrastination and cut it out of my life forever**
- **Secrets to feel more confident about growing a successful business**
- **Secrets to manage my emotional stress and worry so I can get more done, faster, better ... and with far less effort**
- **Secrets to delegate menial tasks to assistants and vendors**
- **And much, much more!!!**

I further understand that if I'm not completely delighted with content of this TeleClinic, I'm 100% protected by Mitch 's [365-Day Money-Back Guarantee](#).

**Today's Special Value!** Once I take advantage of Today's Special Value, I'll get the edited Real Audio™ files and word-for-word Adobe Acrobat™ PDF transcripts of this tele-course for only \$10. (I SAVE \$30!)

All I do is simply change the "0" into a "1" on the Order Form below and it's mine! (I'll get the audio files and transcripts by email from Mitch within 10 days).

If I decide NOT to take advantage of Today's Special Offer, I can still get the Real Audio™ files and Adobe Acrobat™ PDF transcripts for \$20 each (\$40 total cost) at a later time.

I'm totally assured that this on-line transaction is [100% secure](#) and after my registration is confirmed, I will get an electronic receipt within minutes.

**Upsell Copy**

**Testimonial From Expert**

### **"Rave Review From Jay Conrad Levinson"**

"Mitch Meyerson is one of the most outstanding coaches in the nation, if not the world. His depth of understanding the ways to motivate action and implant ideas is superb."

**Jay Conrad Levinson,**  
author of The Guerrilla Marketing Series of Books

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**Billing Information**

\*Full Name:

Company:

\*Day Phone:

Home Phone:

Fax:

\*Email:

\*Retype Email

\*Address1:

Address2:

\*City:

\*State/Province/County:

\*Postal/Zip Code:

\*Country:

Where did you hear about us?

**1ShoppingCart  
Order Form**

\*Indicates a REQUIRED FIELD

Please check this box if you wish the shopping cart to remember your personal information for future purchases.

**Other Information**

VIP Discount Code

**Credit Card Payment Information**

Name on Card:

Card Type:

Card Number:

Expire Date: Month (mm):  Year (yyy):

**Product Order Information**

Quantity	Description	Total
<input type="text" value="1"/>	12 Time Tested Secrets That Eliminate Roadblock Success (\$40 Savings) \$39.00	\$ <input type="text" value="39.00"/>
<input type="text" value="0"/>	Audio Transcripts (MP3/PDF) only with PAID tuition (\$30 Savings!) \$10.00	\$ <input type="text" value="0.00"/>
<b>Product Total</b>		\$ <input type="text" value="39.00"/>
<b>Grand Total</b>		\$ <input type="text" value="39.00"/>

**93% Upsell**

**Notes**

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## CASE STUDY: Ask The Expert Teleseminar

### Free Teleseminar With Two Publicity Gurus



Steve Harrison  
publisher of  
Radio-TV  
Interview Report



Michele Anton  
Former producer  
Oprah Winfrey  
Show

Join Us For a Free 60 Minute Teleseminar:

**"What's your single most important question about getting free publicity on radio/TV shows and in major magazines?"**

Wednesday, November 17th at 4:30pm PST (7:30pm EST)

Alex Mandossian will pose questions to publicity gurus Steve Harrison, publisher of Radio-TV Interview Report and Michele Anton, a former Oprah producer.

To get your dial-in number and passcode, please type in your most important question below:

ASK Database  
Form Here

AutoPlay  
Button



To register FREE for the telephone seminar, simply register below. You'll receive call details by return email within 10 minutes.

My First Name:

My Last Name:

My Primary Email:

Home Phone (optional):

Give Me My Passcode! >>

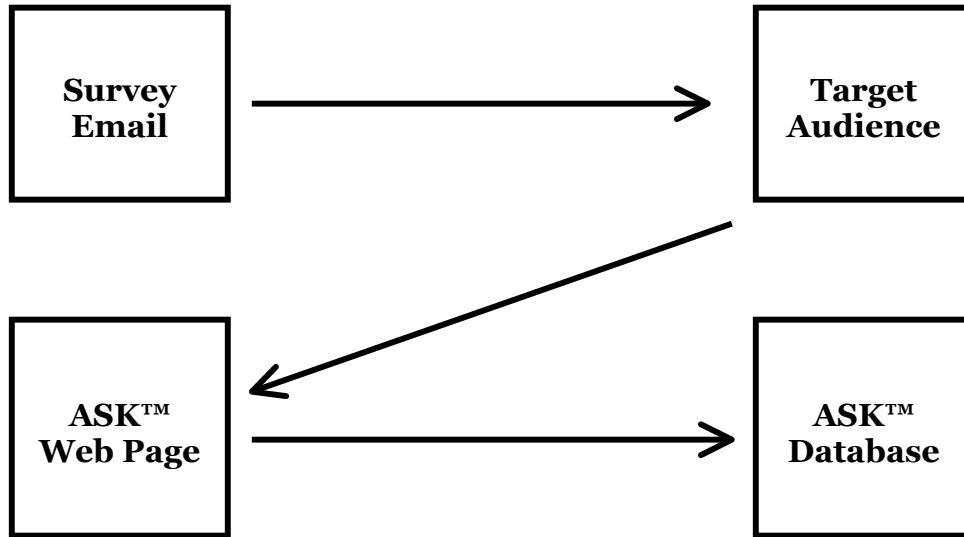
We hate SPAM and respect your email privacy.

There is no cost to participate in this telephone seminar except your normal long distance charges. You'll also get a free subscription to Steve Harrison's new email newsletter packed with publicity and profitable publishing tips. You may unsubscribe anytime and we don't give your email address anybody.

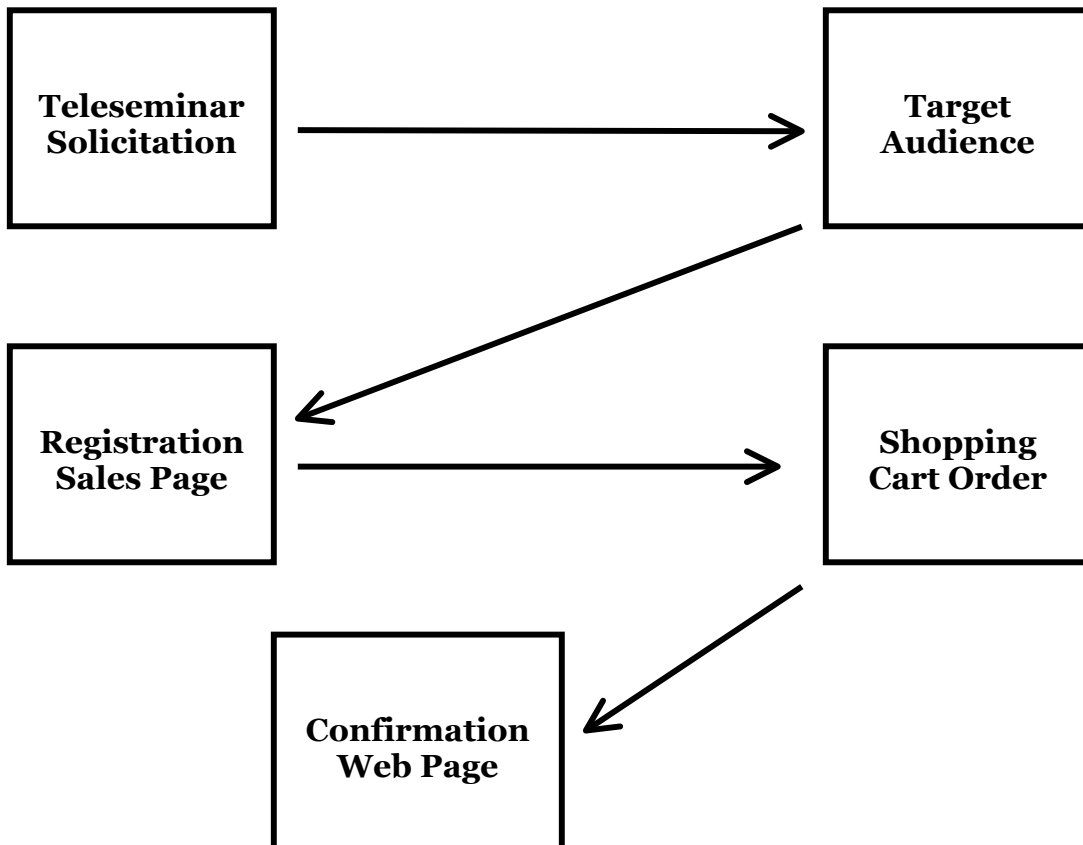
Automatic  
Subscription

# ASK™ Teleseminar Flow Chart

## PHASE #1



## PHASE #2



# CASE STUDY: Event Preview Call Teleseminars

The screenshot shows the top of a website for 'The Next Level Summit'. The header includes the URL 'thenextlevelsummit.com', the names 'Joni Birch and Marilyn Snyder's', and the event title 'The Next Level Summit' in large, bold, red-outlined letters. Below the title, it says 'Los Angeles, California November 12-14, 2004'. A navigation menu on the right lists 'Faculty', 'Testimonials', 'Preview Calls', and 'Reservations'. Below the header, there are links for 'BookMark This Page', 'Email Us', and 'Print This Page'. The main content area features a heading 'Take Advantage Of Free Training!' followed by a promotional message: 'Register right now to listen to 10 FREE hours of live internet marketing training from the Top Marketing Experts in the world. It's all 100% absolutely FREE!'. Below this is a registration form with two input fields: 'Enter Your Name Here' and 'Enter Your Primary Email Address He'. A 'Submit' button is located below the email field. To the right of the form is a red-bordered box containing the text 'Opt-In To Build List'. Below the form, the text 'Register Now For Our Teleconference Series Absolutely 100% FREE' is displayed. At the bottom of the form area, there is a red-bordered box containing a play button icon and the text 'AutoPlay Button'.

Notes

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MARK VICTOR HANSEN'S

register today

# Building Your MEGA Speaking EMPIRE

Where Future Platform Stars Meet the Speaking Industry's Greatest Experts and Starmakers

October 15 - 17, 2004 Los Angeles

REGISTER NOW

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**Multi-Method Contact Info**

### Register Here for My Free Preview Teleseminars

Please send details about your upcoming preview teleseminars to me at the address below.

\*First Name:

\*Primary Email:

Home Phone:

Fax:

\*Required fields

**SEND THE DETAILS**

1-800-433-2314  
[www.MegaSpeakingEmpire.com](http://www.MegaSpeakingEmpire.com)

## Building Your MEGA Speaking Empire Free Preview Teleseminar Series

### Mark Your Calendars!

After you register in the box to your left, look for our announcements approximately one week before each call. When you receive them, act quick to reserve your spot... our calls fill up fast!

#### Co-hosted by:



Mark Victor Hansen  
MEGA Starmaker



Alex Mandossian  
MEGA Teleseminar Marketer

Thursday  
September 16, 2004  
8 p.m. Eastern/5 p.m. Pacific



John Childers  
MEGA Trainer



James Malinchak  
MEGA Road Warrior

Thursday  
September 23, 2004  
8 p.m. Eastern/5 p.m. Pacific



Tony Jeary  
MEGA Presentation Pro



Vickie Sullivan  
MEGA Strategist

Thursday  
September 30, 2004  
8 p.m. Eastern/5 p.m. Pacific



Tom Antion  
MEGA Internet Marketer



Dan Janel  
MEGA Strategic Media

Wednesday  
October 6, 2004  
8 p.m. Eastern/5 p.m. Pacific



Mark Victor Hansen  
MEGA Starmaker



Alex Mandossian  
MEGA Teleseminar Marketer

**List Dates, Faculty, Call Topics**

### Register Here for My Free Preview Teleseminars

Reserve Your Spot Register Now to Receive the Call-In Number and Access Code

\*First Name:

\*Primary Email:

Home Phone:

Fax:

\*Required fields

**SEND THE DETAILS**

Here's how you register for my preview calls!



**Opt-In To Build List**

# CASE STUDY: Radio Sponsorship Teleseminars

▶▶▶ Welcome to Dr. Proactive's Internet Talk Radio "The Inside Success Show"  
Please Turn Your Speakers On And Click On The Play Triangle

## TheInsideSuccessShow.com

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**Listen To The CURRENT SHOW for FREE!**

Fill in the form with your Name and Email and you'll be able to listen to our current show and get an announcement of each upcoming special guest.

Name

Email

We always keep your email safe.

**Now, You Can Learn the *Inside Secrets* To *Success, Happiness and Prosperity!* As Revealed by *Proactive Leaders, Celebrities, and World-Class Authors and Speakers***

Turn on your speakers tune into our [Current Show](#) and you will hear exciting guests who share their inside stories of humble beginnings, set backs, and failures on their road to triumph, fame, and fortune.

And more importantly, you will learn priceless Inside Success Secrets, Tips, and Strategies, that you can use right away to bring happiness and prosperity into your own life.

**My Guests Want You to Be Successful!**

The guests who are chosen to be interviewed on *The Inside Success Show* are experts who want to give you their inside success secrets, tips, and strategies so you will be able to achieve the same kind of success that they now enjoy.

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[Contact Randy Gilbert](#)

**Meet Your Host ... Randy "Dr. Proactive" Gilbert**



Hi, I'm Randy Gilbert, a consultant, coach, and expert in the field of "Being Proactive" and I often go by the moniker "Dr. Proactive." I've been researching what it takes to be successful and you can benefit from what I've learned by reading the ezine I publish called [Proactive Success: The True Pathway to Authentic Abundance](#).

I've also written a best-selling book, [Success Bound: Breaking Free of Mediocrity](#) and hundreds of other proactive success articles, reports, and products.

You can also become a Best Selling Author, by learning the strategy for selling lots of books. You'll find it at [BestSellerMentoring.com](#)

I firmly believe that "Success Starts on the Inside" with our thinking. I developed this radio show so you and I can learn from highly successful people (the most proactive people) as they share their Inside Success Secrets, Tips, and Strategies.

The word "Proactive" is fairly new (you won't find it in most hard cover dictionaries). The concept "Be Proactive" was identified by Stephen Covey as the First Habit of Highly Successful People. But Covey was like Ben Franklin and his contemporaries, who know about electricity, but didn't know how to use it. As Dr. Proactive, I want to be more like Thomas Edison, who came along and made tools, like the electric light bulb, motors, and generators, for using electricity. Like Edison, I intend to make success, abundance, and joy available to every man, woman, and child by teaching them how to "Be Proactive" and use "Proactivator Tools™"

I love to speak and inspire people to "Be Proactive." If that is what you want for your employees or members of your organization, please give me a call 888-55-DR.PRO(ACTIVE) or [click here](#) to send me an email.

Read more at [RandyGilbertAuthor.com](#)

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**Meet The Show Host**

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Build List**

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*"We have personally checked out these products and services and endorse them."*

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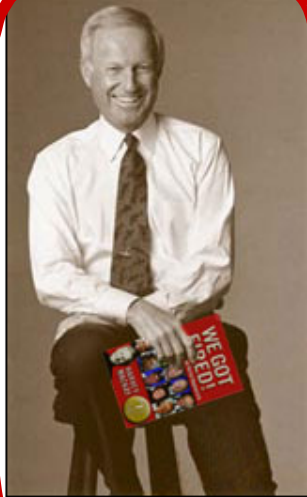
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# CASE STUDY: Free Virtual Book Tour Teleseminar



## Ask Harvey Mackay



▶ Harvey Mackay

***“If you had one chance to ask Harvey Mackay ONE question about his new book “We Got Fired” what would that question be?”***

(Please be specific as possible)

**Directions:** Just type-in your most important question below and then click "Here's My Question Harvey!"

Author's Message

Your First Name:

Your Primary E-Mail:

Opt-In To Build List

Privacy Policy

▶ Here's My Question, Harvey!

We respect your email privacy and promise to never sell, barter, share or rent your email address to any unauthorized third party. Period! By submitting your email address you are also requesting and agreeing to receive important information about future Access To Leaders events. (You may unsubscribe at any time.)

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# CASE STUDY: Fee-Based Virtual Book Tour Teleseminar

 **RE: SAVE \$50 NOW On Your Teleconference Tuition!**

Dear ,



Before you go, here's your chance to pre-register for **Dr. Stephen Covey's teleconference scheduled on October 14th at 6pm PDT (9pm EDT).**

[Click here](#) to **SAVE \$50** with your **VIP Discount Code : "3964"**

Dr. Stephen Covey is extending this special VIP Discount to you if you promise to pick-up the pre-release of his newest book, "**The 8th Habit - From Effectiveness To Greatness**" from Amazon. You'll get the full story via email after your teleconference registration is confirmed.

**KEY POINT:** Dr. Covey will choose the most important questions among the thousands he receives from the survey you just participated in... and hopefully, yours will be one of them!

So you will clear you calendar, won't you? Even if you cannot make the teleconference you can always listen to the audio transcripts that are available to you for on the next Web page.

[Click here](#) to **SAVE \$50** with your **VIP Discount Code : "3964"**

**FAIR WARNING:** Access To Leaders™ reserves the right to close registrations to this event at anytime to ensure the highest phone sound quality possible. If you try to register and find out that the event is "closed", you will be put on our "Stand-By" list.





**Product Shot Of Book**

Notes

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