



*“I want you to **PRINT THESE PAGES** and use your **NOTES SHEET** to make it easier for you to follow-along during our tele-training time together...”*

*~ Alex Mandossian*

## **Alex Mandossian’s Background**

Since 1991, Alex Mandossian has generated over \$233 million in sales and profits for his clients and partners via “electronic marketing” media such as TV Infomercials, online catalogs, 24-hour recorded messages, voice/fax broadcasting, Teleseminars, Webinars, Podcasts and Internet Marketing. **To get the full story, please visit: [www.PaulGrillsAlex.com](http://www.PaulGrillsAlex.com)**

Alex has personally consulted Dale Carnegie Training, New York University, 1ShoppingCart Corp, Mutuals.com, Pinnacle Care, The Strategic Coach, Super Camp™, Trim Spa™ and many others.

He has hosted teleseminars with many of the world’s top thought leaders such as Mark Victor Hansen, Jack Canfield, Stephen Covey, Les Brown, David Allen, Vic Conant, Brian Tracy, David Bach, Harvey Mackay, Robert Cialdini, Harv Eker, Bobbi De Porter, Michael Masterson, Joe Vitale, Gay and Katie Hendricks, Bob Proctor, Michael Gerber, Jay Abraham and many others.

He is the CEO of Heritage House Publishing, Inc. – a boutique electronic marketing and publishing company that “repurposes” written and spoken educational content for worldwide distribution. He is also the founder of the Electronic Marketing Institute.

He has trained over 11,300 teleseminar students since 2002 and claims that practically any entrepreneur can transform their annual income into a weekly income once they apply his principle-centered electronic marketing strategies. **KEY POINT:** Alex’s 2001 annual income became an hourly income by 2006, while tripling his days off! And now ... YOU can too!

Alex lives in the San Francisco Bay Area with his wife, Aimee and two children, Gabriel and Breanna and enjoys over 90 “Free Days” each year, all made possible due the power of his teleseminar marketing businesses.



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**1) Tele-Promotion Strategies:** “What are proven types of teleseminars that entrepreneurs, independent professionals and small business people can utilize to grow their businesses?”

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**2) List Building Strategies:** “How can any entrepreneur utilize teleseminars to build a highly-responsive database from scratch?”

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**3) Registration Strategies:** “What are the specific ways that an entrepreneur can persuade more qualified prospects to sign-up for a free or fee-based teleseminar?”

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**4) Attendance Strategies:** “What are the most effective and cost-efficient tactics to get more tele-registrants to show up?”

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**5) Curriculum Strategies:** “What’s the fastest, easiest ways to develop winning teleseminar content that’s content-rich?”

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**6) Joint Venture Strategies:** “How can almost any independent business professional create a series of ‘industry expert’ interviews to build greater income streams through brand recognition?”

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**7) Tele-Selling Strategies:** “How can small business owners get their teleseminar audiences to buy on command faster, better and without a sales pitch?”

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**8) Outsourcing Strategies:** “How can ANY entrepreneur start offloading their ‘busywork’ to reliable vendors so they can triple their income and double their time off?”

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**Notes:**

# Teleseminar Secrets™ Priority Voucher

Get the full story on Alex's 8-module tele-training at:

→ [www.PaulGrillsAlex.com](http://www.PaulGrillsAlex.com) ←

And find out if you are eligible to claim your own...



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